



深圳市伟恩包装展示有限公司
Shenzhen WOW Packaging Display Co., Ltd

地址：深圳市光明区公明街道松白路粤华工业园3楼
Add:3/F Yuehua Industrial Park, Songbai Road, Gongming Street, Guangming District, Shenzhen, China,518106
Tel: 0755 2319 7735 Web: www.wowpopdisplay.com www.wowhuojia.com Email: info@wowpopdisplay.com



Cardboard Book Display For Retail

This cardboard book display stand is made out of 350g CCNB + B flute, 5mm thickness, with 4c CMYK offset printing and glossy laminated, whole double book display cardboard looks pretty shining. Besides, the cardboard book display stands is structured with small cases, each cases can be loaded different books/cards/poster etc. pretty convenient for different items displaying.

Also, as each case is with divider which can be treated as support, with this design, the whole display is pretty strong and durable for heavy products like books and magazine.

Cardboard Book Display for Retail



Book or magazine will sit very well onto the display racks as we designed and produced many similar display stands for UK and American, the quality and service are very high approved by them.

Also, some more accessories like roll wrap can be loaded there, it is a popular cardboard book magazine display design in display stand field, especially for seasonal promotions like Christmas, Father's Day, Mother's Day and so on.



Cardboard Book Display Stand Advantages:

1. 100% green material, eco friendly
2. Professional pop display quality and service.

-

Item	Cardboard Book Display Stand
For these scenes	Shop, chain store, supermarket, exhibition
Material	350g CCNB + corrugated cardboard
Printing	Offset printing, flexo printing
Color	4C CMYK, pantone colors
Logo/size/design	Customized to customers' requirement
Surface	Gloss/matte lamination, gloss/matte varnishing, UV spot, gold/silver foil
Packaging	Flat packaging, products loaded packaging, palletized packaging
Delivery terms	EXW, FOB, CFR, CIF
Sample lead time	1-3 days
Production lead time	10-12 days

Also, please kindly note, all book magazine display stands in WOW can be customized whether for structure or printing.





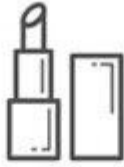
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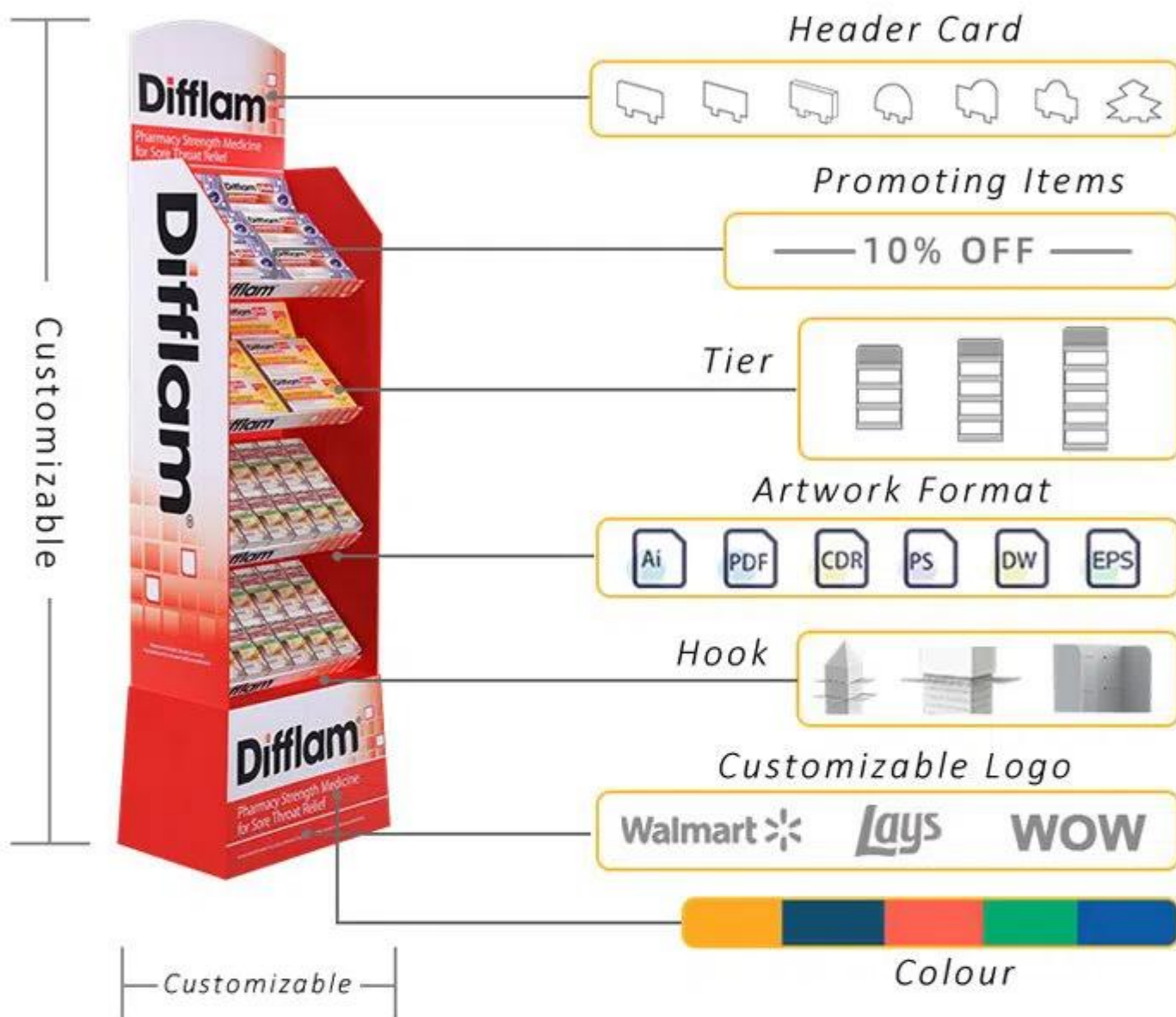


CUSTOM RETAIL DISPLAYS SOLUTION

Custom Design | OEM & ODM Production | Consultation | Cardboard



Snacks & Food Candy Cosmetic Daily Necessities Toys Others



CUSTOM CARDBOARD POP/POS DISPLAY RACKS CREATE VALUE FOR THE BARAND



Retial Floor Display

Hook Display

Pallet Display



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Shipper Floor Display



Tiered Floor Display



CDU

APPLICABLE INDUSTRY



Snacks & Food Display



Apparel Display



Toy Display



Gift Display





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Commodity Display



Drinks & Wine Display



Electronics Display



Mobile Accessories Display



Cosmetics Display



Sunglasses Display





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SOME BRAND CASE



Nestlé



NIVEA



JBL



Colgate



Extra



FERRERO ROCHER

Kinder



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COMPANY PROFILE



Established in 2009 and witnessing 12 years of consistent growth as a business, WOW Display has flourished as a manufacturer of in-shop brand communication tools and merchandising displays. Through our merchandising support to Walmart, Costco, P&G, Kinder, Nivea and so on famous brands, we helped many brands improve their presence & sales in the global market. WOW Display has a wide range of POS display line, from temporary to permanent material as well as variety of designs, such as counter displays(CDU), dump bin, floor displays(FSDU), pallet displays, hang sell display, sidekick display, hook display and so on.

So far, WOW owning full production lines including printing, die cutting, gluing, mounting and packaging machine, all process are run in house, which secure the lead time and quality. Besides, WOW Display passed the ISO9001, SGS FSC in 2012, audited by Walmart in 2015, Disney in 2016 and awarded POPAI Asia in 2019.

WOW has helped thousands of businesses worldwide achieve great packaging through our specialized service. We do our best to help our clients go above and beyond to exceed expectations that ultimately impress their customers!

Our mission is to make the display and provide the service that will give you a "WOW" !





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DISPLAY ADVANTAGES

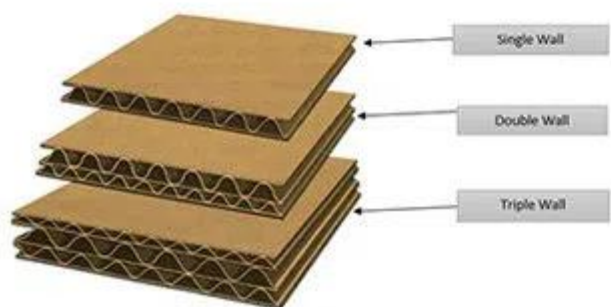


01

100% Customization
Including structure, size, printing, lamination, etc.

02

Offset Printing
4C CMYK offset printing + high glossy/matt lamination.



03

100% Green Material
Whole display is made out of recyclable cardboard material

04

Competitive Price
WOW control full production lines in house which secure favorable prices & high quality.



05

Strong & Sturdy
Apply great design to reinforce whole stand to ensure loading capacity 30+ per shelf.

06

Fulfillment Service Available
WOW is able to help you to load your products into display stand before shipment.





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OUR TEAM



CERTIFICATES





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CUSTOMER REVIEW

G*****
United States

Supplier Service: **Very satisfied** (5 stars)
On-time Shipment: **Very satisfied** (5 stars)

31 Mar 2021



Offset Printing Cardboard Display Shelf for Cosmetics...



I loved my display! it was perfect and very easy to put together!



0



Whitney Wu

Shenzhen Win Packaging Display Co., Ltd.

31 Mar 2021

Thank you for your support and love to our WOW, we will continue to work hard and look forward to our next cooperation.)

J*****
United States

Supplier Service: **Very satisfied** (5 stars)
On-time Shipment: **Very satisfied** (5 stars)

30 Mar 2021



POP Up Cardboard Liquor Bottle Display Stand, POS ...



perfect and fast service thank you



0



Allen Wu

Shenzhen Win Packaging Display Co., Ltd.

02 Apr 2021

Thank you so much friend, hope we will work on your next project soon. :)

L*****
United States

Supplier Service: **Very satisfied** (5 stars)
On-time Shipment: **Satisfied** (4 stars)

05 Jan 2021



2019 Promotion Lip Gloss Cardboard Display Retail Di...



I really like my eyelashes. box very beautiful



0



Emma Zeng

Shenzhen Win Packaging Display Co., Ltd.

05 Jan 2021

thank you dear,looking forward to working with you in the future:)Have a good time

T*****
United States

Supplier Service: **Very satisfied** (5 stars)
On-time Shipment: **Acceptable** (3 stars)

23 Dec 2020



Hot Sale Customized Cardboard Hook Floor Display S...



I love my display it's perfect!!!



0



Emma Zeng

Shenzhen Win Packaging Display Co., Ltd.

16 Dec 2020

Hi dear,very sorry take this inconvenience for you,we confirmed the order on 6th,7th finished the sample and took pictures to confirm,then we packed and checked shipping,but because this month,the new year is coming,many airline are full,so ,we talked the shipping cost can't ok...
[Read more](#)

D*****
Australia

Supplier Service: **Very satisfied** (5 stars)
On-time Shipment: **Very satisfied** (5 stars)

20 Oct 2020



Holiday Promotion Customized Countertop Paper Dis...



the most wonderful people to work with. so helpful and always produce the best quality products. so many thanks ☺☺



0



WOW Recyclable Material Cardboard Corrugated Pap...



love all my cardboard packages from these guys. wonderful work. wonderful kind people.



0



Free Standing Customized Cardboard Hanging Displa...



very satisfied



0

A*****
United States

Supplier Service: **Very satisfied** (5 stars)
On-time Shipment: **Very satisfied** (5 stars)

06 Apr 2021



Point of Sale Custom Cardboard Display for Make Up



Emma was great! very fast!
they came out better than I expected!
thank you!



0



Emma Zeng

Shenzhen Win Packaging Display Co., Ltd.

06 Apr 2021

thank you dear



Custom Retail Store Floor Standing Cardboard Displa...



highly recommend! Emma and her team are trustworthy! my order came out better than expected!



0



Emma Zeng

Shenzhen Win Packaging Display Co., Ltd.

06 Apr 2021

thanks for your comments dear.



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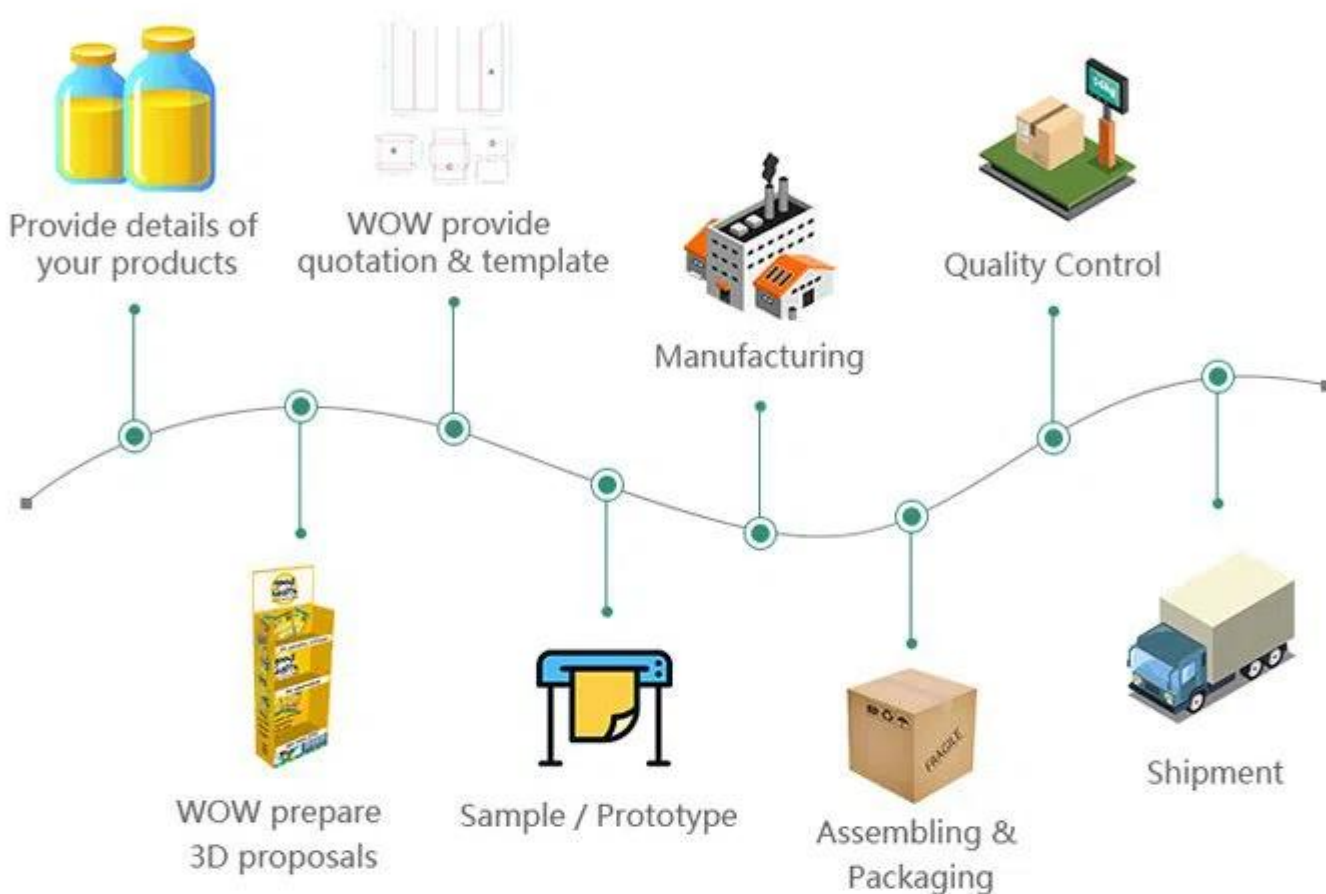


ORDER PROCESS

Artwork Ready:



No Idea:



Packaging & Shipping

PALLETIZE

- Palletize: Pack each compornents on pallet, so clients can unpack and assemble the displays in the warehouse easily, it helps client to save lots of packing cost in the mean time.



FLAT PACK

- Flat-pack: To pack 1 or several sets of displays into one carton with assembly instruction sheet. Normally the assembly time is about 2-7 minutes for clients.



CO-PACK

- Co-pack: Clients can send the goods to us and allow us to assemble the display and fill in the goods directly.



RFQ

Q1: Are you a factory or trade company?

A: We are a professional factory specialized in POP Displays.

Q2: How can I get a cardboard book display stand sample to check your quality?

A: Before placing a bulk order, samples will be provided to check our quality. The sample fee is around US\$50-100, it will be totally refunded once place bulk order. sample lead time: 1-2 working days after payment.

Q3: I don't know how to assemble the cardboard book display stand?

A: Please do not worry, we can provide the assemble instruction or a video to show you how to assemble the display.

Q4: Can this cardboard book display stands be used for other items?

A: Yes, all above cardboard book display stand designs are for reference only, these displays are also highly welcomed in other fields like magazine, greeting cards, stationery etc.